

SiMPACT.

STRATEGY INTERN

SiMPACT strategy group is a niche consulting firm focused on social sustainability. SiMPACT works with organizations from an array of industries, offering services such as community investment audits, evaluating the value of an organization's investment into communities and society, and providing tailored social sustainability strategy. SiMPACT also acts as the secretariat of Social Value Canada (SVC), the Canadian arm of Social Value International. As such, I worked on both SiMPACT and SVC projects.



Social Value Canada (SVC) is the Canadian arm of Social Value International, the Global Network for Social Value and Impact Management. Social Value International brings together practitioners, organisations and changemakers from around the world with a shared mission to change the way the world accounts for value.

EXAMPLE PROJECTS



**COMMUNITY INVESTMENT
BENCHMARKING**



**MAPPING CSR MEASUREMENT
AND REPORTING FRAMEWORKS**



**DEVELOPING SUSTAINABLE
STRATEGIES FOR COMPANIES**



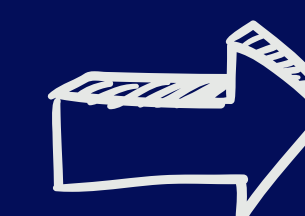
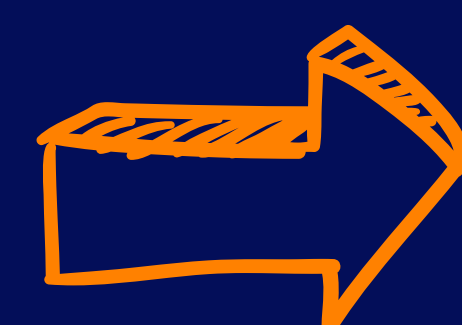
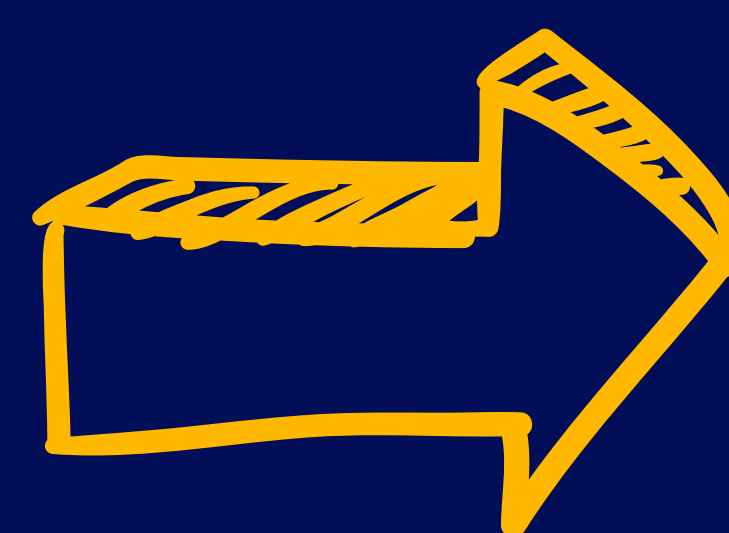
ANALYSING THE S IN ESG



**CREATING NEW
MARKETING PLAN**

HIGHLIGHTS

1. Working with industry leaders to define the array of social impact measurement and reporting tools and approaches.
2. Attending client meetings and researching ways to make a company's community investment strategy environmentally sustainable.
3. Researching the effects of financial debt on well-being.



WHAT IS IMPACT MEASUREMENT?

Due to the intangible nature of many sustainability issues (particularly social), it is hard to quantify the impact and value created by organizations. Not all of the social value created by an organization's activities (both positive and negative, intended and unintended) are accounted for by traditional market prices and financial reporting. In response, social impact measurement emerged in the early twenty-first century, with the intention of helping organisations understand and quantify the value of their impact.