



UNIVERSITY OF  
**TORONTO**  
MISSISSAUGA

**Master of Science in Sustainability Management**

## **COURSE SSM1090H – Capstone Project: Sustainable Enterprise 2021-22**

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### **Instructors:**

Prof. Shashi Kant

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**Office Hours:** Monday 2.00PM to 4.00PM - groups/students should make prior appointment

Prof. Ashish Pujari

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### **Teaching Assistant:**

Rishabh Nanda

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### **Schedule:**

Monday: 2.00PM to 5.00PM MScSM Classroom

### **Course Description:**

The course is designed to develop an integrative understanding of creating and managing a sustainable enterprise. Students (in a group of three or four students) will work on a project related to the design and management of a sustainable enterprise under the supervision of course instructors. The focus of projects will be on demonstrating integration, application, and innovation skills to address challenges faced by an organization with a goal to become a sustainable enterprise.

### **Course Objectives:**

The most challenging task of sustainability managers is to synthesize, integrate, and apply knowledge gained from different disciplines of science, social science, and management to address real life sustainability challenges faced by different types of organizations. The second challenge to sustainability managers is to develop solutions based on knowledge of different members of a group rather than individual's knowledge. Accordingly, the key objectives of this course are:

- (i) to develop and demonstrate skills in integrating and applying knowledge gained through different courses of the program to real-life decision-making situations related to sustainability and sustainable enterprises;
- (ii) to develop and demonstrate skills to work effectively in a group-setting;
- (iii) to develop and demonstrate skills in analyzing the current state of sustainability and developing a strategic/management/operational plan to enhance its sustainability efforts; and
- (iv) to develop skills in developing organizational interventions and their operational plan.

### **Course Format:**

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The class does not meet every week. However, during the weeks when there are no classes, instructors will be available for consultation. Students are strongly encouraged to make best use of instructors' time. To make use of instructor's time effectively, groups/students should make prior appointments.

Some class times are set aside for student presentations. The students complete a number of assignments over the course of the term, building up to the final capstone project.

### **Possible Capstone Projects**

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Selected capstone projects should meet the features identified in the course description and objectives. Some possible projects are:

- (i) developing a strategic plan for a new sustainability enterprise;
- (ii) analyzing the current state of sustainability management of a small organization and developing a strategic plan to enhance its sustainability management;
- (iii) analyzing the current state of a sustainability initiative/program, such as value addition to used materials, GHG reduction, wetland management, green supply-chain management, of a medium or large organization and developing an operational plan to enhance the initiative/program;
- (iv) analyzing the current state of sustainability management in a department/plant/project of an organization and developing an operational plan to enhance its sustainability management;
- (v) any other project with prior approval of course instructors.

### **Terms of Reference for Capstone Project**

- (i) The project is to be completed in a group of 3 or 4 students.
- (ii) The capstone project report must reflect integrative learning gained in the program.
- (iii) The objectives of the project must be clearly written in the report.
- (iv) Students are expected to use both primary and secondary sources of data for the project.
- (v) Page limit for the project report is 40 pages including cover page, tables, graphs, bibliography, appendix etc.
- (vi) Project report should be written in 1.5 line space with a font size of 12 in Times New Roman

### **Starting and Approval of Capstone Projects by Course Instructors**

The course is a winter term course but we very strongly encourage students to make their groups and start identifying their capstone projects and host organizations in the fall term. Once students have basic idea about their project and host organization, they should send a one or two page note explaining the main objective(s) and methods to the course instructors who will provide comments/suggestions to make the proposal as an acceptable capstone project. All groups should take the course instructors approval prior to fully working on the project.

**Note:** Capstone course is not a research paper, and every capstone project will require developing a strategic plan. Hence, a proposal should be to develop a strategic plan and not to write a research paper and/or to make recommendations only.

### **Academic Misconduct:**

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Students should note that copying, plagiarizing, or other forms of academic misconduct **will not be tolerated**. Any student caught engaging in such activities will be subject to academic discipline ranging from a mark of zero on the assignment, test or examination to dismissal from the university. Any student abetting or otherwise assisting in such misconduct will also be subject to academic penalties.

Normally, students will be required to submit their course essays to **Ouriginal** for a review of textual similarity and detection of possible plagiarism. In doing so, students will allow their essays to be included as source documents in the Ouriginal reference database, where they will be used solely to detect plagiarism. The terms that apply to the University's use of the Ouriginal.com service are described on its web site

### **Course Drop Deadline:**

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This is a required course of the MScSM program. Please consult with the Program Coordinator and the Program Director if some unavoidable situation arises and you have to drop a required course of the program

### **Grading:**

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Component	Dates	Weight (%)
1. Project Proposal and its presentation	February 7, 2022	10
2. Progress Report and its presentation	March 7, 2022	15
3. Discussion with Instructors/Use of Office Hours	Continuing	10
4. Presentation of Final Project	April 4 & 11, 2022	25
5. Final Project Report	April 18, 2022, 5.00PM	40
<b>Total</b>		<b>100</b>

### **Reference Books:**

Chris Laszlo and Nadya Zhexembayeva.2011. [Embedded Sustainability: The Next Big Competitive Advantage](#), Stanford Business Books, Stanford.

Peter Senge et al., 2010. [The Necessary Revolution: How Individuals and Organizations Are Working Together to Create a Sustainable World](#), Crown Business, New York.

## Course Schedule:

**January 10, 2022:**

### **Course Introduction**

Course Introduction and Discussion of Expectations

### **Strategic Planning for Sustainability Management**

#### **Required Readings:**

1. William R Blackburn. (2007). Chapter 6: Strategic Planning for Focused Sustainability Improvement in The Sustainability Handbook- The Complete Management Guide to Achieving Social, Economic and Environmental Responsibility, Environmental Law Institute, Washington DC. **(Posted on the Course Website).**
2. A.G. Lafley, Roger L. Martin, Jan W. Rivkin, Nicolaj Siggelkow, (2012), Bringing Science to the Art of Strategy, Harvard Business Review, Sept. p. 57 **(Posted on the Course Website).**

#### **Recommended/Group Readings**

1. Marc J. Epstein, Adriana Rejc Buhovac, Kristi Yuthas, (2015), Managing Social, Environmental and Financial Performance Simultaneously, Long Range Planning, February, Volume, 48, pp.35-45
2. Rafael Ramírez, John W. Selsky, (2016), Strategic Planning in Turbulent Environments: A Social Ecology Approach to Scenarios, Long Range Planning, Vol. 49, Iss. 1, pp.90-102
3. Baumgartner, R. and Korhonen, J. (2010), Strategic thinking for sustainable development, Sustainable Development, Vol. 18, pp. 71-75.
4. Scrase, J. and Sheate, W. (2002), Integration and integrated approaches to assessment: what do they mean for the environment?, Journal of Environmental Policy and Planning, Vol. 94, pp. 275-294.
5. Coffey, Brian, (2013) Strategic policy, planning and assessment for sustainability: insights from Victoria, Australia, Sustainability Accounting, Management and Policy Journal; Vol. 4, Iss. 1, pp. 56-74.
6. Clarke-Sather, Abigail R; Hutchins, Margot J; Zhang, Qiong; Gershenson, John K., (2011), Development of social, environmental, and economic indicators for a small/medium enterprise International Journal of Accounting and Information Management; Bingley Vol. 19, Iss. 3, pp. 247-266. **(Posted on the Course Website)**
7. Martin, Roger, 2014, The Big Lie of Strategic Planning, Harvard Business Review, 92(1/2), p.78-84
8. Johan Frishammar and Vinit Parida, 2019, Circular Business Model Transformation- A Roadmap for Incumbant Firms, *California Management Review* 2019, Vol. 61(2) 5–29

**January 17, 2022**

Office Hours – Please make appointment

**January 24, 2022**

Office Hours – Please make appointment

**January 31, 2022**

Office Hours – Please make appointment

**February 6 & 7, 2022**

<b>Submission of Proposal of Capstone Project (Only PPT)– February 6, 2022 5.00PM and Presentation in the Class on February 7, 2022</b>
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**Format:**

- Powerpoint presentation
- Content: Title, organization, key project objectives, key contact(s), primary and secondary research plan, potential challenges and strategies to address them, timeline, etc.
- Presentation time: 10 minutes
- Q/A: 5 minutes
- Your project proposal in the form of an extended version of Powerpoint slides must be submitted to instructors which will be graded.

**February 14, 2022**

Office Hours – Please make appointment

**February 21, 2022**

<b>Holiday –Family Day and Reading Week</b>
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**February 28, 2022**

Office Hours – Please make appointment

**March 6 & 7, 2022**

<b>Submission of Progress Report (Only PPT) – March 6, 2022 5.00PM Presentation of Progress Report by all Groups – March 7, 2022</b>
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**Format:**

- Powerpoint presentation
- Content: Title, organization, key project objectives, primary and secondary research activities, initial findings, next steps, timeline, etc.
- Presentation time: 10 minutes
- Q/A: 5 minutes
- Your project progress report in the form of an extended version of Powerpoint slides must be submitted to instructors which will be graded.

### **March 14, 2022**

Office Hours – Please make appointment

### **March 21, 2022**

Office Hours – Please make appointment

### **March 28, 2022**

Office Hours – Please make appointment

### **April 3 & 4, 2022**

**Submission of Final Project (only PPT) – April 3, 2022 5.00PM**  
**Presentation of Final Project: 4 to 6 Groups – April 4, 2022**  
**(Groups presenting on April 2 will be decided after March 7, 2022)**

#### **Format:**

- Powerpoint presentation
- Content: Title, organization, key project objectives, primary and secondary research analyses, complete findings and recommendations, etc. This presentation should not be a repeat of progress report presentation. This presentation must demonstrate significant progress since the March 7 progress report presentation and should present completed findings and fulsome discussion.
- Presentation time: 20 minutes
- Q/A: 10 minutes
- Your Powerpoint slides must be submitted to instructors.

### **April 10 & 11, 2022**

**Submission of Final Project (only PPT) – April 10, 2022 5.00PM**  
**Presentation of Final Project: 4 to 6 Groups – April 11, 2022**  
**(Groups presenting on April 9 will be decided after March 7, 2022)**

#### **Format:**

- Powerpoint presentation
- Content: Title, organization, key project objectives, primary and secondary research analyses, complete findings and recommendations, etc. This presentation should not be a repeat of progress report presentation. This presentation must demonstrate significant progress since the March 7 progress report presentation and should present completed findings and fulsome discussion.
- Presentation time: 20 minutes
- Q/A: 10 minutes
- Your Powerpoint slides must be submitted to instructors.

**April 18, 2022, 5.00PM**

### **Submission of Final Project Report**

**Format:**

- (i) Page limit for the final project report is 40 pages including cover page, tables, graphs, bibliography, appendix etc.
- (ii) Project report should be written in 1.5 line space with a font size of 12 in Times New Roman
- (iii) Submit only PDF version of the report to instructors.